



PENDLE ONLINE CLUB SHOPS!

THE EASY & COST EFFECTIVE WAY TO PURCHASE CLUB KITS & TRAINING WEAR

5 GREAT REASONS WHY YOUR CLUB NEED A PENDLE CLUB SHOP!

1

WHY HAVE A PENDLE ONLINE CLUB SHOP?

ORDERING COULDN'T BE EASIER

Managers can quickly order team kits & top ups.
Players can easily order pre-agreed club garments

CHOOSE FROM GREAT DISCOUNT OR COMMISSION OPTIONS

Offer your players/managers discounted prices or choose for the club to receive commission on every order. The choice is yours!

STANDARDISE WHAT YOUR MANAGERS & PLAYERS CAN BUY

Want your players to look the part? Choose what products can be purchased & ensure compliance with club badge & sponsor artwork.

MANAGERS & PLAYERS ORDER & RECEIVE KITS DIRECT

Fed up of dealing with requests for replacement kit? Save yourself time & Let Pendle send orders direct to players/parents

YOUR OWN CLUB SHOP SET UP & MANAGED TOTALLY FREE!

Pendle will set up & manage your club shop totally FREE of charge, just let us know what you would like on the shop & we'll do the rest!

IT COULDN'T BE EASIER TO ORDER FULL TEAM KITS & MAKE TOP UP ORDERS

2

MANAGERS SECTION

ORDER FULL TEAM KITS

Order full kits for your team & simply customise using new or pre-saved artwork

ORDER TOP UP ITEMS

Easy to order top up items when required - easily find previously used artwork

SAVE WITH PENDLE PACKAGE DEALS

Buy in bulk & take advantage of Pendles market leading package deals

FAST DESPATCH ON BALLS & EQUIPMENT

Order your balls or equipment by 2pm and they will be despatched the same day!

The screenshot shows the Pendle FC website interface. At the top, there's a navigation bar with the Pendle FC logo, a search bar, and links for 'MY ACCOUNT | HELP & CONTACT'. Below the navigation bar, there's a menu with categories: SHIRTS, SHORTS, SOCKS, TRAINING & CLUB WEAR, BALLS, TRAINING EQUIPMENT/BAGS, and REPLICA GARMENTS. The main content area features a large banner for the 'MANAGERS SECTION' with the text 'ORDER FULL TEAM KITS & MAKE BULK OR TOP UP ORDERS'. A yellow button says 'CLICK HERE TO VIEW OUR KITS'. Below this, there are three promotional boxes: 'BUY DIRECT FROM PENDLE' (SAVE TYPICALLY 40%), 'SAMPLE KIT' (SENT SAME DAY ON FREE APPROVAL), and 'FAST DESPATCH' (PRINTED ITEMS - 2 DAYS FROM APPROVAL OF PRINTING). On the right side of the banner, there's a 'PLAYER REGISTRATION REPORT' button and an image of three football kits (dark blue, yellow, and white).

THE EASY WAY FOR PARENTS & PLAYERS TO ORDER BRANDED CLUB KIT

3

PARENTS & PLAYERS SECTION

ORDERING COULDN'T BE EASIER

Parents/players just need to select their size, add numbers or initials (if required) & add to basket

ENSURE COMPLIANCE WITH KITS

Don't want everyone turning up in different tops? The club can select which products players can buy

STANDARDISE PRINTING OPTIONS

Choose what printing players will receive on their tops helping to ensure your players look the part!

EARN FUNDS FOR YOUR CLUB

Select our rebate option & receive commission from every order placed by parents & players

The screenshot shows the Pendle FC Club Shop website. At the top, there's a navigation bar with the Pendle FC logo, links for 'MY ACCOUNT | HELP & CONTACT', a search bar, and a shopping cart icon showing '0 ITEMS £0.00'. Below the navigation bar, the main heading is 'REPLICA GARMENTS' with a 'PLAYER REGISTRATION FORM' link. There are three tabs: 'SHORTS', 'SOCKS', and 'TRAINING & CLUB WEAR', with 'TRAINING & CLUB WEAR' being the active tab. The products are displayed in a grid:

Product	Price
CLUB CAP	FROM £4.00
CLUB WOOLLY HAT	FROM £8.25
CLUB POLO SHIRT	FROM £14.00
CLUB SWEATSHIRT	FROM £17.00
CLUB TRAINING T-SHIRT	FROM £11.00
CLUB HOODIE	FROM £17.00
CLUB RAINSUIT TOP	FROM £10.00
CLUB RAINSUIT BOTTOMS	FROM £8.00
CLUB TRACKSUIT TOP	FROM £17.00
CLUB TRACKSUIT BOTTOMS	FROM £8.00

WANT TO EARN FUNDS FOR THE CLUB OR OFFER THE BEST PRICE FOR YOUR PLAYERS?

4

REBATE OR DISCOUNT? YOU DECIDE!

REBATE

- Earn commission on every order placed on your club shop
- Rebate is credited to the club account on a 3 monthly basis
- Use your rebate to order trophies, equipment, balls or whatever you prefer!

DISCOUNT

- Offer your players & managers the best price possible
- Beneficial when trying to secure sponsorship for kits
- Generous savings on Pendle list prices

“CHOOSE REBATE & ADD SIGNONLINE TO INCREASE TRAFFIC TO YOUR SITE - IMAGINE HOW MUCH COMMISSION YOU COULD EARN!”



STEVE HALL - SALES & MARKETING DIRECTOR

INTERESTED? HERE'S HOW TO GET THE BALL ROLLING!

5 HOW TO SET UP YOUR OWN ONLINE CLUB SHOP

WHAT YOU'LL NEED:

- 1 DETAILS OF YOUR CLUB -** You'll need to give us the following details: Main kit buyer at the club, Pendle account number (if known), number of teams in the club
- 2 PRODUCTS & PRINTING REQUIRED -** Get together a list of the products you'd like in the managers section & a list of the products & any printing required for the parents/players section
- 3 WOULD YOU LIKE OUR SIGNONLINE SERVICE? -** Our fantastic NEW SIGNONLINE service allows players at your club to register & pay their subs online. Interested? For more information go to:
http://www.footballkit.co.uk/assets/downloads/files/Pendle_SignOnline.pdf

TO REQUEST AN ONLINE SHOP FOR YOUR CLUB OR IF YOU HAVE ANY QUERIES REGARDING THIS:

CLICK HERE TO REGISTER YOUR INTEREST